

The Global Brain Institute

Mobilization systems for Academic Education



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Mobilization systems

Principle

- Intelligent crowdsourcing
- Stigmergic IT-support
- A socio-technological organization that motivates and coordinates people to work towards a common objective

Examples



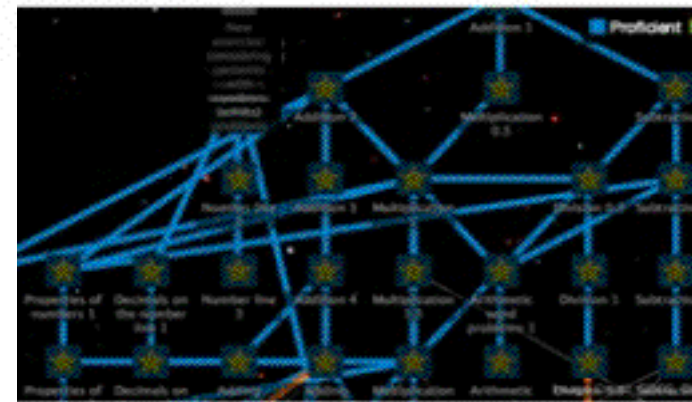
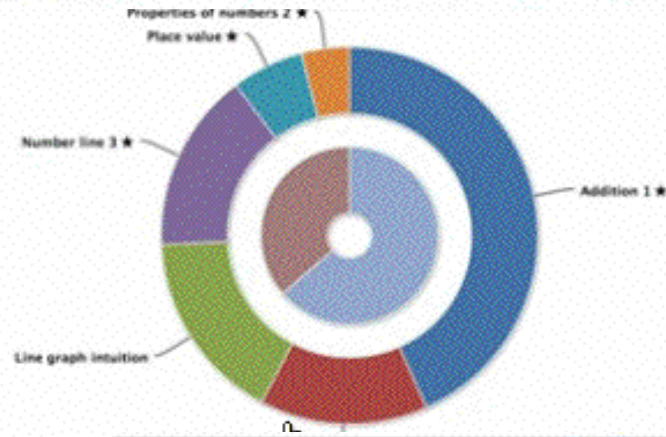
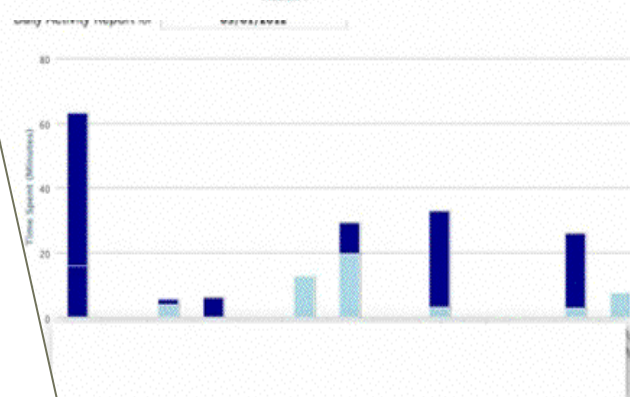
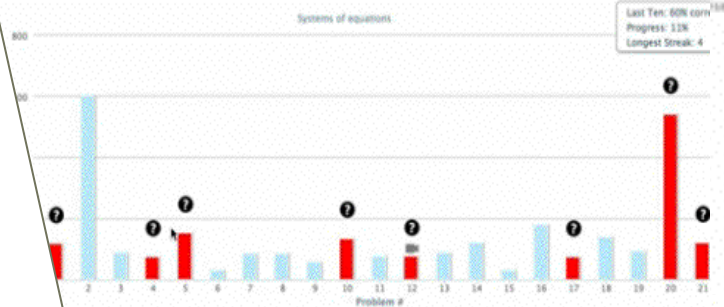
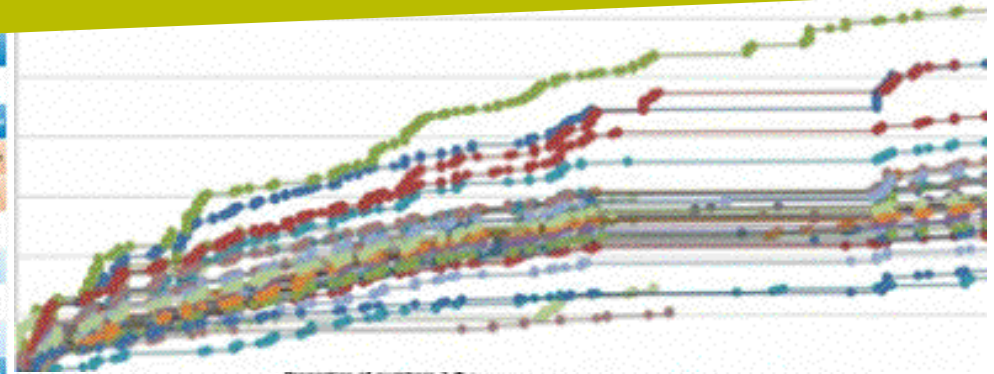
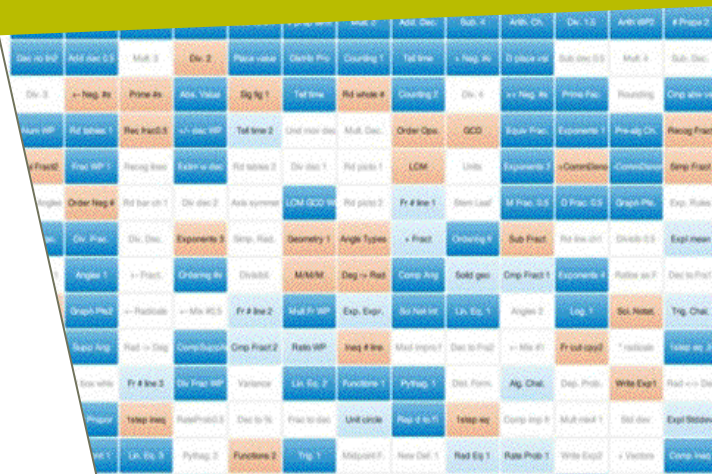
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- avaaz.org
- stackoverflow.com
- khanacademy.org



Khan Academy



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University dilemma

Problem

- Funding mostly for research
- Social mobilization (more students)
- Devaluating education (less background)
- Old school, new worlds (has to leapfrog)

Solution/experiments

- Shift from knowledge transfer to knowledge creation (disruptive innovation)
- Micro-entrepreneurship (disrupting R&D)
- Mobilization systems (disrupting education)



Buildup of momentum

Academic Partners

- Managing radical innovation (my PhD)
 - Living Labs (IBBT-SMIT)
 - Stigmergic prototyping (IDC-HoWest)
 - Life Long Learning (VUB consortium)
- Scaled entrepreneurship[?] (EU consortium)

Coordination Challenge

- Leverage to accelerate?
- Strategy plan vice-rector education?
 - GBI second pillar?



GBI workshop 26 April 2012

Questions?

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