

# A Self-Organizing and Collective-Intelligence approach to the Peer-Review Process

Marko Rodriguez  
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# 1. The Peer Review Process

- **Peer-Review Process:** “A scholarly process used to screen submissions for publication and proposals for funding.”

– *modified from Wikipedia*

Journal and funding agencies find peers in the community to determine the quality of work.

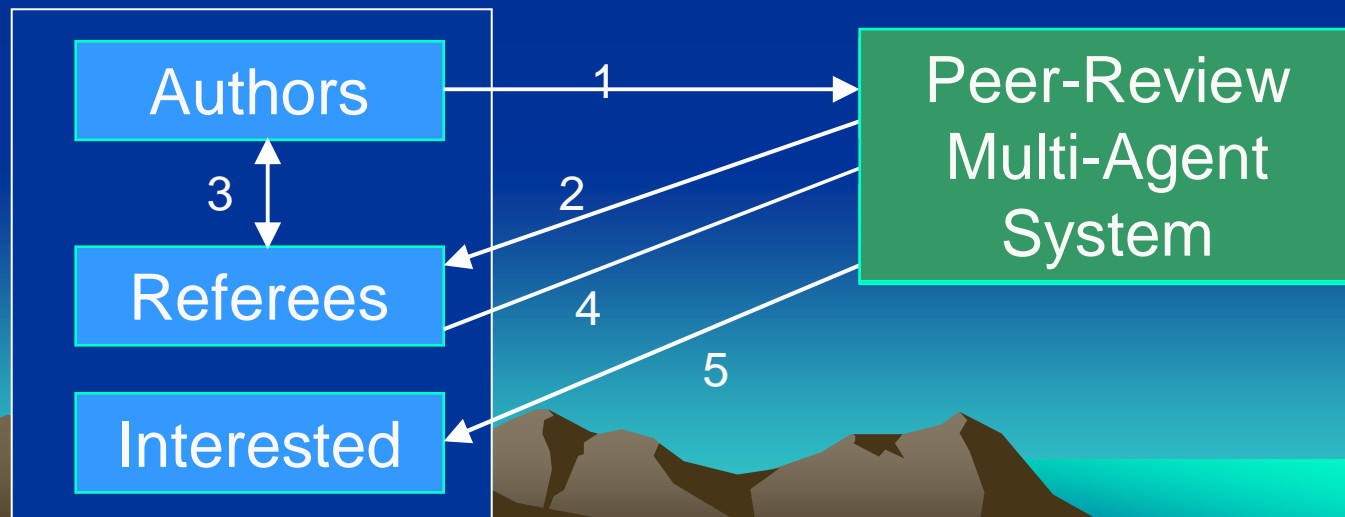


## 2 .Standard Peer-Review Process

*\* the remainder of the talk will be in terms of manuscript publishing*

1. Scientist(s) requests publication of manuscript
2. Editors locate scientists in the community to review manuscript
3. Reviewers (referees) 'collaborate' with author(s) to increase quality of work
4. Reviewers (referees) accept/reject publication based on journal standards
5. Publisher disseminate the manuscript to the interested scientists

### Scientific Community



# 3. Peer-Review Limitations

- **Time to print:** several months to years from submission to print
  - a major reason for the pre-print culture (arXiv, CiteBase, e-print servers, etc.)
- **Reviewer bias:**
  - work that is not in accord with referee research may be rejected
- **Peer collaboration:** with an average of 3 or 4 reviewers per manuscript, getting enough feedback to ensure quality work may not always be there
  - another major reason for the pre-print culture



## 4. Peer-Review Limitations (cont.)

- **Human effort and time:** editors and peer-reviewers are usually scientist with many other obligations
- **Cost to the community:** journals cost money to publish and manage and this cost is passed back to the interested community members
  - major reason for the Open Archives Initiative



## 5. Mediators of the Current Process

The editor/publisher teams currently mediate the entire process from:

~~receiving preprints~~

locating referees

~~distributing referee comments~~

decision-making on acceptance

~~putting the manuscript into print~~

finding an interested community



## 6. Mediation through Self-Organization

- **Self-Organization:** create a medium to allow for the scientific community to be self-managing.

To provide a computational infrastructure that supports the peer-review process which does not include the publishers (and their associated costs) and to provide funding agencies an infrastructure to decrease the human-overhead required to organize proposal reviews.



# 7. Collaboration through Collective-Intelligence

- **Collective-Intelligence:** capitalizing on the heterogeneity of skills in a population in order to yield solutions to problems that are more optimal than what any member could provide working alone [Steinbock, Rodriguez, et.al 2001]

To provide a medium that promotes variable user participation in the review process (i.e. spell/grammar checking, math checking, experiment re-doing, etc.).

“More eyes on the code, the less bugs.” – Linus Torvalds

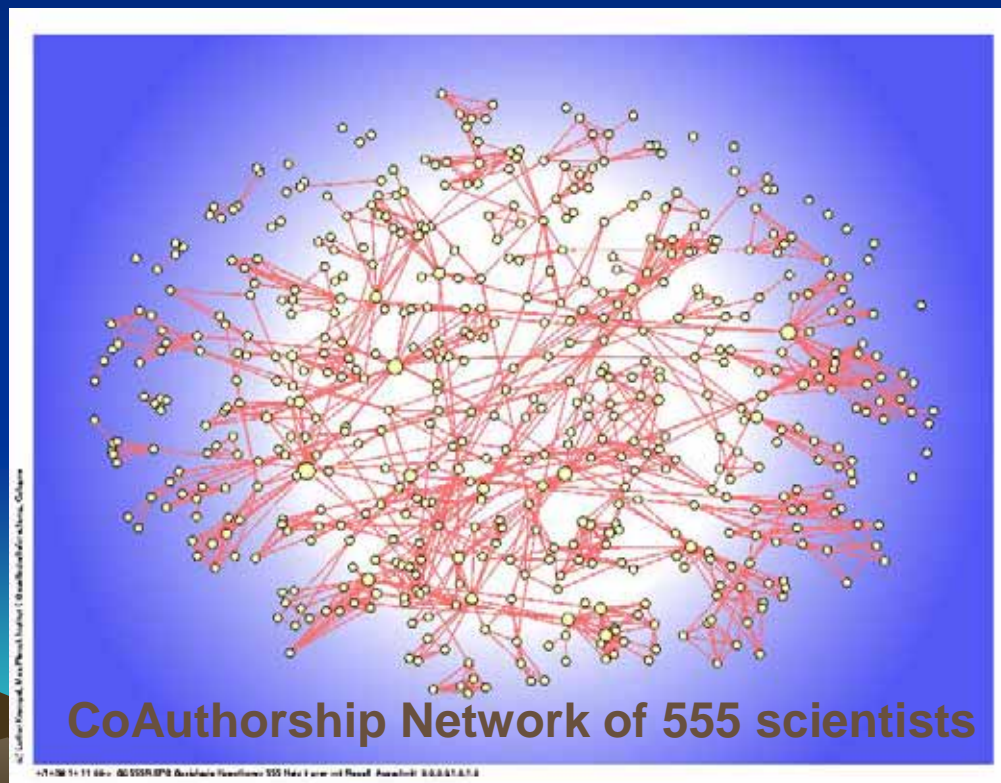




## 8. Mediators of the Future Process

- **Social Network Analysis** (SNA): can provide the necessary tools to support referee identification, collective decision-making, and paper dissemination. [Rodriguez *in progress*][Steinbock & Rodriguez 2004]
- **Multi-Agent System** (MAS): open-system architecture for understandability and flexibility. [Griss 2003]

# Social-Network Algorithms to support the Peer-Review Process



# 9. Co-Authorship Networks

- **Co-Authorship Networks:** each time two scientists collaborate on a paper they create a link between them within the greater scientific communities social-network.

Rodriguez, M.

“Societal-Scale Decision  
Making Using Social  
Networks”, NAACSOS, 2004.

Steinbock, D.



# 10. Co-Authorship Networks (cont.)

- **Expertise:** connections in a social-network are based on similarity of the domain of that network [McPherson, et.al. 2001]. For co-authorship networks this implies similar research interests.
- **Trust:** connections in a social-network can represent trust within that domain [Newman 2003]. For co-authorship networks this implies trust of expertise.

e.g. if two scientists coauthor 10 publications together it is implied that they trust the expertise of the other (relative to that domain).



# 11. Social Network Algorithms

- Identify referees
- Determine an individuals influence in decision-making
- Identify potentially interested members of the community

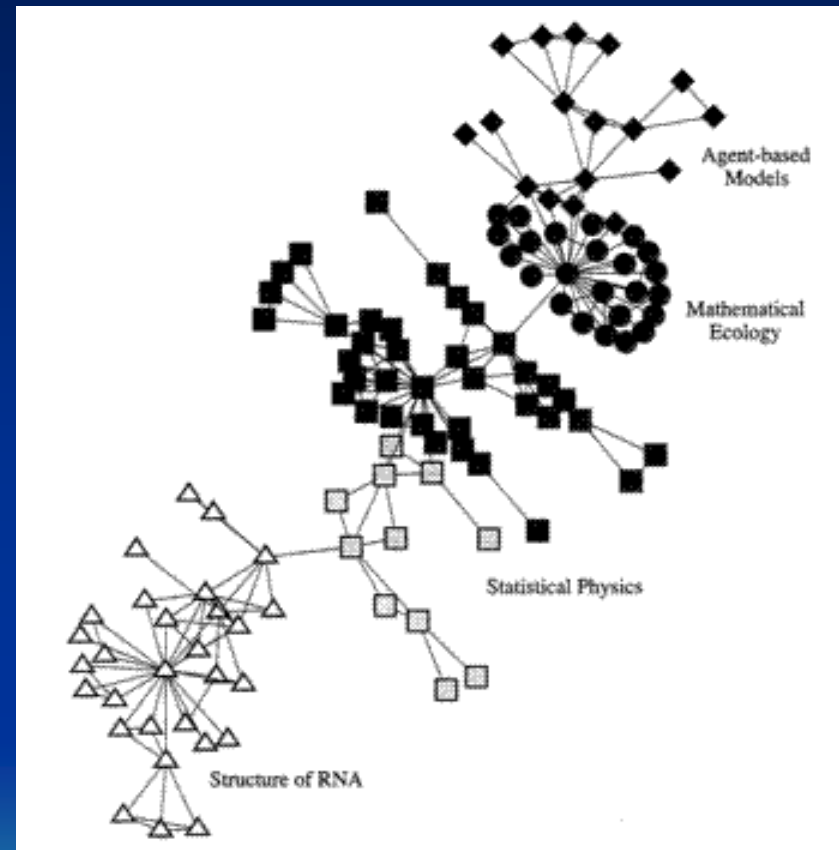
Parsed coauthorship data has been provided by Mark Newman (Santa Fe Institute) from the entire arXiv pre-print repository as of 2001.

CiteBase has also provided this project a list of over 1million coauthorship links to update the 2001 listing.



# 12. Referee Identification

- **Locating referees:** identifying expertise through network structure (cliques). [Newman 2001-2004]



In this way, more referees could be identified (>4) and could potentially contribute to review. Thus reducing requirements of a single individual and increasing the amount of comments.

# 13. Referee Identification (cont.)

Submitted Manuscript

## References

S2, "SomePaper", *SomeJournal* 2004

S1 & S3, "APaper", *AConference*, 2004



Spreading activation identifies cliques and recurrent areas of the network

# 14. Experiment #1 (algorithm vs. editors)

- Contact a journal to ask them for previous 'competency surveys'.
- Use arXiv to gather preprints within that journals domain and run referee identification algorithm.
- Contact potential referees and have them fill out the 'competency survey' for that pre-print.
- Statistical T-Tests to determine if the algorithm works better than the editor at identifying competent referees.





# 15. Individual Influence

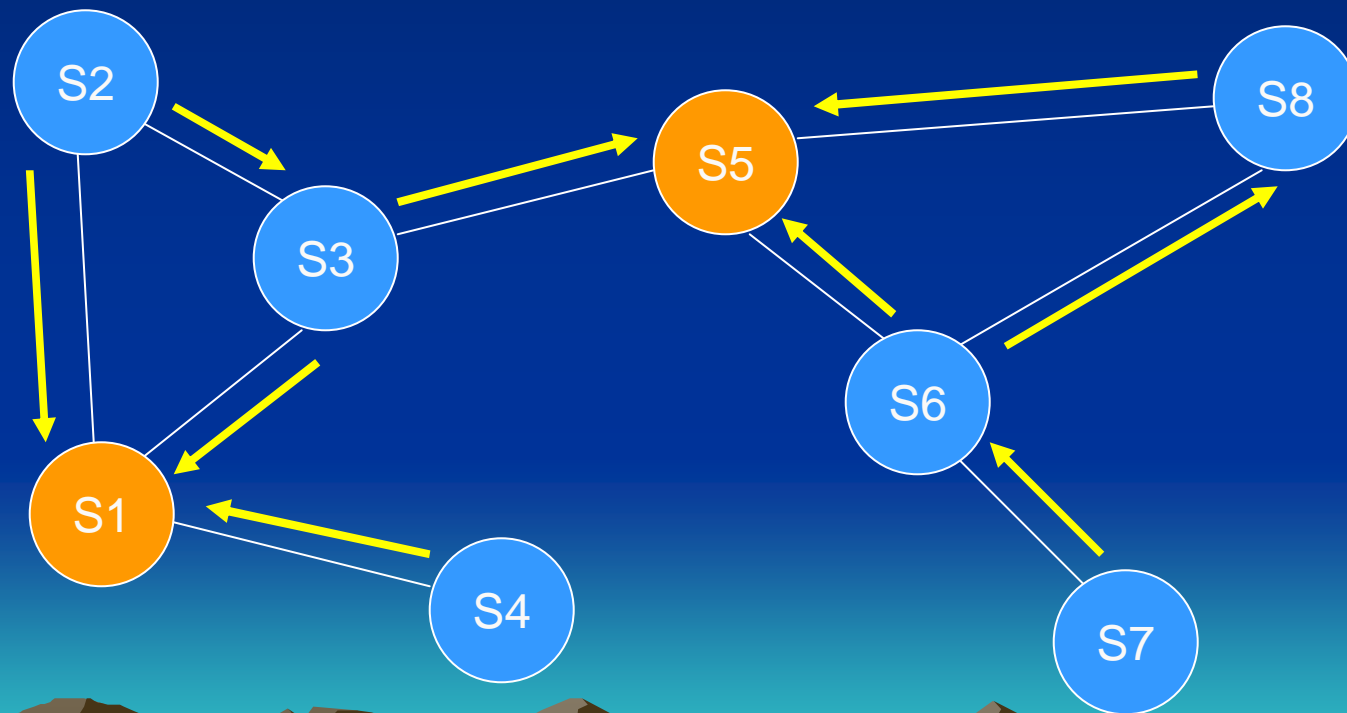
- **Decision-making authority:** Individual centrality identifies trust/expertise within the collective. [Rodriguez & Steinbock 2004a&b]

With the potential for multiple referees it is important to gauge the relative 'visibility' of their comments and 'weight' of their acceptance/rejection recommendations.



# 16. Individual Influence (cont.)

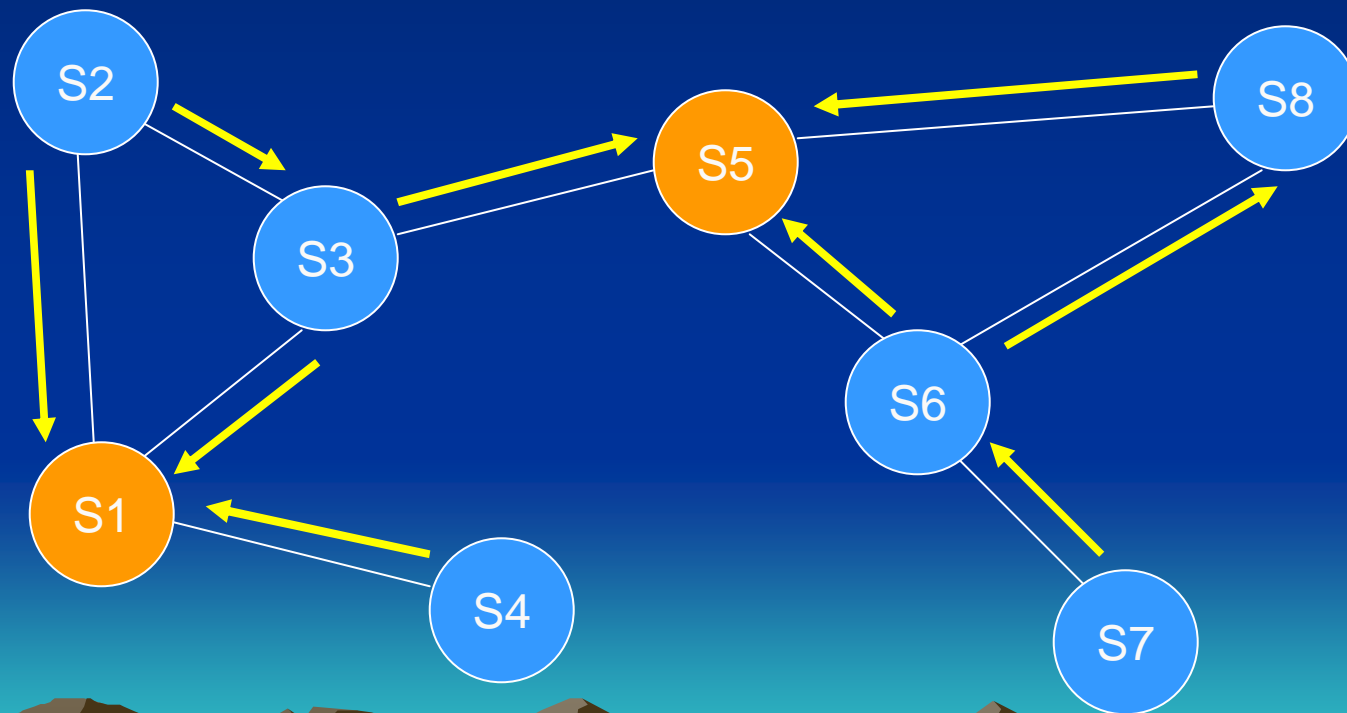
The flow of power to participating members. Power gives 'visibility' to comments and 'weight' to acceptance/rejection decision-making.



Particle energy goes from source (non-participating) to sink (participating) nodes

# 17. Individual Influence (cont.)

Biassing the initial populations energy distribution allows the collective decision-making to be biased towards the perspective of the individuals conducting research within the manuscripts domain.



Particle energy goes from source (non-participating) to sink (participating) nodes

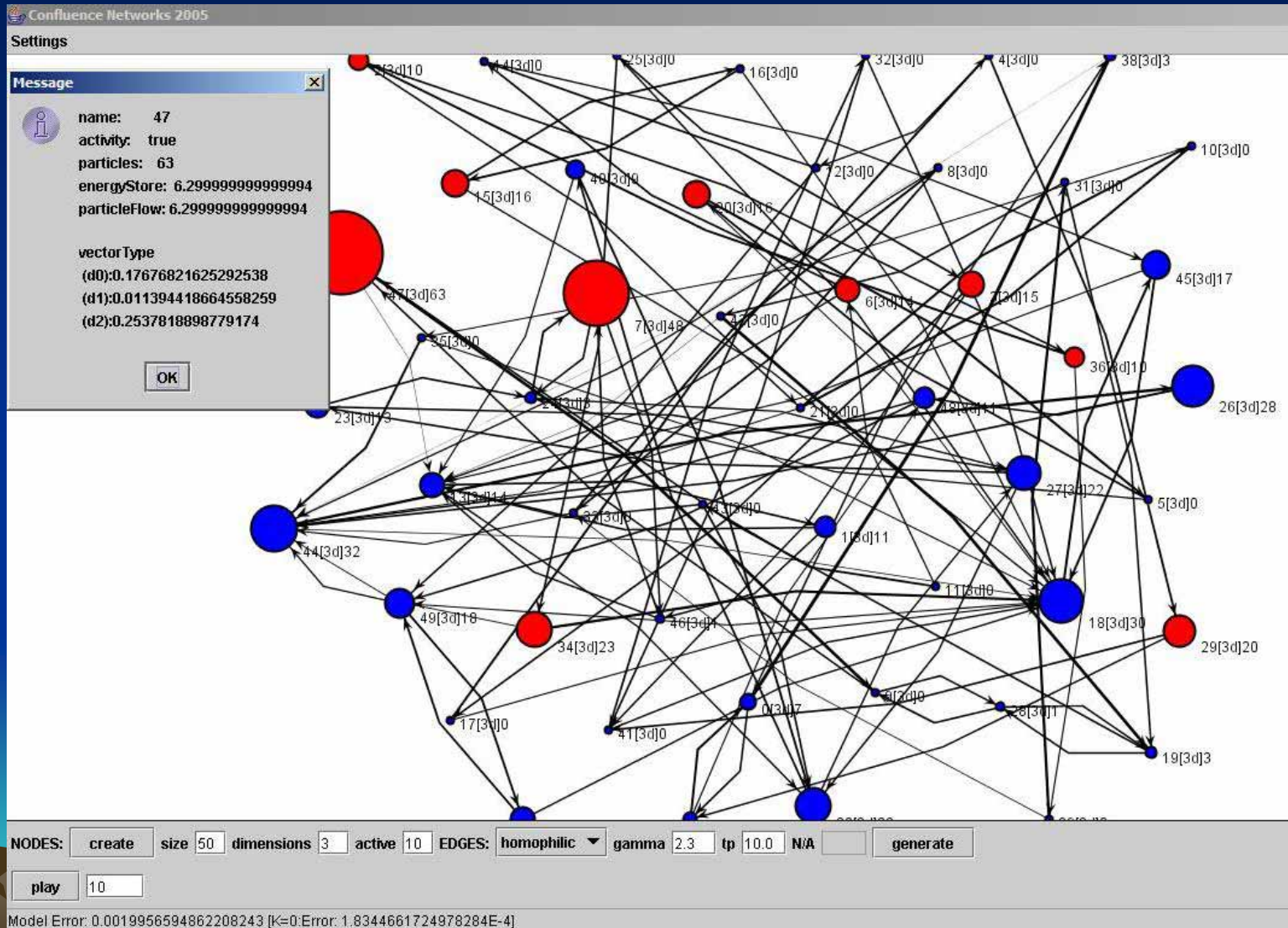
# 18. Experiment #2

## (fluctuating participation simulation)

- Select a small domain within the coauthorship network (simulation over a 1000 node becomes computationally intensive).
- ‘Walk the network’ giving the members of the community generated ‘opinions’ that slightly vary over every edge.
- Simulate a decision-making process to determine the error between the decision made by the whole community and the decision made by randomly selected active participants.  
[Rodriguez & Steinbock 2004]



# 19. Simulation Package



# 20. Manuscript Distribution

- **Publication dissemination:** community structure identifies sub-domain groups. Paper ratings (decision 'score') can help determine the papers diffusion potential. [Rodriguez *in progress*]

Information dissemination is about finding the balance between accuracy of mapping and 'noise' or randomness to promote the spread of potentially novel of ideas across domains [Van Overwalle, Heylighen, Heath 2004]



# 21. Experiment #3

## (algorithm vs. Google Scholar)

- Gather a massive collection arXiv preprints and run the spreading activation algorithm.
- For a single scientist that has many preprint potentials, go to their website and find keywords.
- Use Google Scholar and gather papers according to the keywords.
- Contact scientist to determine the relatedness of each paper (blind to spreading activation papers and Google Scholar papers)
- T-Tests to determine if the algorithm has a comparable or better level of dissemination accuracy than Google Scholar.



# Multi-Agent System Architecture for the 'Plug & Play' of Features





## 22. Multiple System Instantiations

- the peer-review process can be organized in many different ways depending on the desires of the system administrator.
  - dropping in agents into the agent-society to provide particular functionality
  - single agent can serve multiple system (i.e. CiteBase coauthorship agent can provide e-services to multiple systems)
- **Standard, Fully-Open, Hybrid**
  - Multi-agent system architecture will define an agent-society capable of performing all types of particular instantiations (system-flexibility)



## 23. Standard

- Automatically identify the top 4 referees.
- Distribute manuscript to referees.
- Gather their comments and distribute to author.
- Gather referee's final acceptance/rejection decision.
- If accepted, electronically publish the paper and run algorithm to automatically solicit interested readers.



## 24. Fully-Open

- Allow any member in the scientific community to comment and vote on all submitted manuscripts.
  - Collective intelligence approach in that ‘the more-eyes, the less-bugs’ [Linus Torvalds]
- Utilize decision-making algorithm to determine an individuals visibility in the system.
  - The more influential in the domain, the more visible ones comments and the more weight ones decision’s can have.
- Electronically publish the paper if accepted and automatically solicit interested readers.



## 25. Hybrid

- Allow the 4 selected referees to be 'influenced' by the community at large (ie. bias referee who is 'in tune' with community)?
- Allow entire community to comment, but only referees to decision-make?
- Allow only scientists in the domain to participate in peer-review?
- Allow for 'appeals' to the community at large?

All a matter of 'tuning' the agents and permitting some agents into the society as opposed to others.

## 26. Other Potential Modifications

- **Gradient**: no concept of 'accept' and 'reject' only that papers have variable dissemination potential through their associated 'validation' score.
- **Manuscript-Domains**: with fully electronic system allow multiple types of 'manuscripts' (software, video, data, etc.) and/or categories of manuscripts (essays, failed experiments, etc.) [InterJournal, 2001]
- **Collective-Reflective**: allow the community to use the system to decision-make as to the parameters governing their peer-review process [Kiemen, Rodriguez *in progress*]

# 27. The Thesis Contract

- Problem-domain analysis
  - Huge body of literature devoted to this issue.
- Define and validate the referee identification algorithm, the decision-making authority algorithm, and the publication dissemination algorithm.
- Develop the author identification and paper dissemination software tool for public use by editors and funding agencies.
- Develop the social-network simulation package
- Define the system architecture
  - multi-agent system agent society specification
  - describe methods to get various system instantiations
  - articulate necessary protocols for extensibility



# 28. Benefits to Science

- Allow the scientific community to become a self-managed publishing organization in order to provide the community with free scholarly work without sacrificing the scrutiny of the peer-review process.
  - Solves many of the limitations articulated: time to print, collaboration, reviewer bias, human time, and cost.
- Algorithms may prove successful in other large-group decision support systems (i.e. open source development).



# 29. Conclusion

- What about Journal-Impact score? How does such a system effect these ideas?
- What about 'deconstructed journals' [Smith 1999] as containers within the journal-less environment?
- The role of AuthorRank and Coauthorship networks [Bollen 2005]
- If social-network are effective mediums for expertise identification, distribution of decision-making power, and dissemination of information then this work may be generalized to other societal-scale social-software systems.





## 30. Conclusion (cont.)

- Thanks for coming...Good life.

